

LandGab

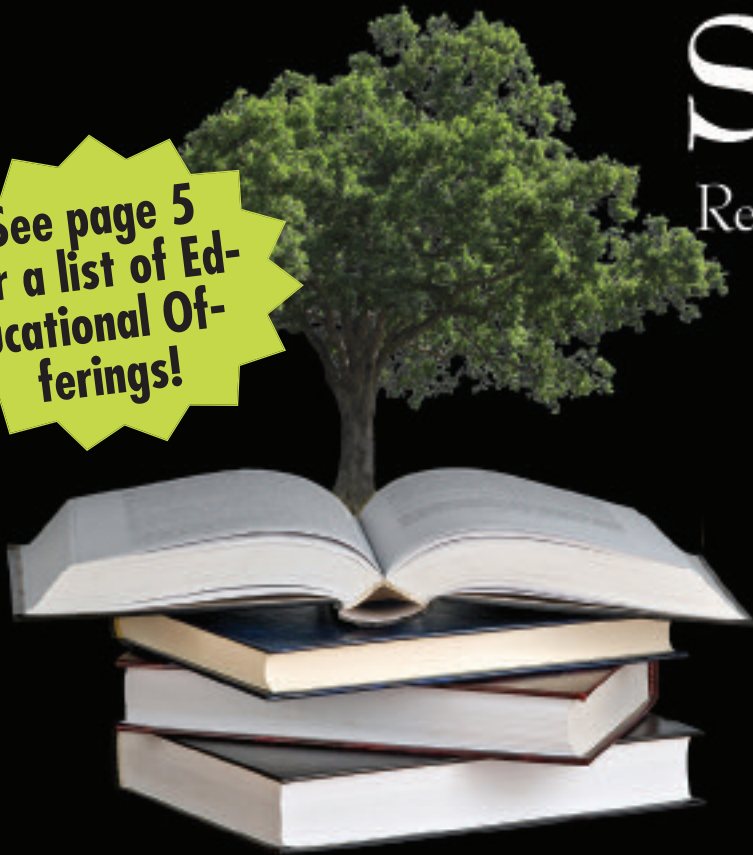
January 2012

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Expo

Chapter Off to Strong Start in 2012

Sharon Yon, Redi-Gro, Chapter President



Six years ago when I joined the Sacramento Chapter Board no one could have convinced me that I'd be Chapter President one day. The plan was to get just a little involved, volunteer and help where I could, meet a few new people then go on with everyday life. I never expected to learn about politics, parliamentary procedure, creating meeting agendas and minutes, treasurer's reports, event planning, chairing a committee, and, more than anything, I never expected to become good friends with so many wonderful people. Thanks to past Presidents Andy Simpson, Mike Mitchell and Steve Moodey for their guidance and to the CLCA for giving me the opportunity to be involved with this great organization.

We have a few changes to our Sac Chapter Board this year. Matt Trenary with Valley Crest Landscape Development will serve as our Director of Membership. Janet Gerland with Devil Mountain Nursery will act as Chairman of Events, and Beth Abalos will become Chairman of Communications. We are lucky to have Tim Crowley as Chairman of our Education Committee, and I'm excited to have Veronica Ahmann from American River College as our Student Member Representative, a position we have not filled in the recent past. With so much new talent on our Board, 2012 is going to be a fantastic year for our Chapter.

Several special projects and events were set in motion at the November 17, planning session. To name a few, we have set up a committee to help The Sacramento Valley Landscape & Nursery Expo with booth sales and promotions. Tim has Education Committee members in place with at least 2 "hot topic" meetings already in the works. Beth has set the chapter up with Constant Contact to help us keep members informed of news and upcoming events. Janet is anxious to get to work on a family oriented summer event and to start planning the golf tournament and beautification awards. Matt will develop some strategies to attract new members and solicit member participation. Our goal this year is to continue to strengthen the Board and to have quality, well planned, fun events that will be of benefit to all of our chapter members.

Congratulations to the 54 applicants who earned Landscape

Industry Certified designation in 2011. Dave Iribarne will be the new State CLT Chair. Check out www.clca.us/certification to learn how certification can benefit your company. The Landscape Educational Advancement Foundation (LEAF) continues to support the education of students pursuing careers in landscape industry related fields by managing and holding fund raising events, and awarding scholarships to deserving students. Our state Legislation Committee will continue its ongoing work monitoring and taking action on bills that affect our industry. The Water Management Certification Program will continue in 2012, and our very own Tom Noonan will Chair the State Resource Management Committee. Visit the CLCA State website for information on all of the new and ongoing State Board of Director and State Committee projects.

Even though the economy is still sluggish and our "leaders" in Washington remain baffling, I hope we all feel a sense of comfort knowing that organizations such as CLCA remain strong. Volunteerism is more important than ever. Do feel free to get involved. Happy New Year, and we hope to see you at upcoming Chapter events.

EcoLandscape 2012 Conference/Tradeshow

The Ecolandscape 2012 Conference and Trade Show will take place on Saturday, January 28, 2012 at the Heidrick Ag History Center and Museum, 1962 Hays Lane (2 blocks off freeway) in Woodland, and runs from 7:00 am to 5:30 pm (Trade Show & Registration starts at 7:00 am). CEUs have been applied for from: APLD, IA, ISA, DPR.

Sponsored by the CA Department of Water Resources, Office of Water Use Efficiency Cal Recycle and Department of Resources Recycling and Recovery, the event will include keynote speakers Paul Tukey (Reducing/Eliminating Harmful Inputs to the Landscape), and Jeff Lowenfels (We Must Sustain the Soil to Succeed).

In addition, the following speakers will present:

- Jim Borneman: How Sustainability Leads to Profitability
- Dave Alba: Market Opportunities for Sustainable Landscaping
- Pamela Berstler: Opportunities in Ordinances
- "A Chemical Reaction" Documentary Film

A discussion on successful sustainable business models includes:

- Ed Laivo, Host and Moderator, Devil Mountain Wholesale Nursery
- Brent Bucknam, Hyphae Design Laboratory
- Daniel Levy, Gardener's Guild
- Dave Phelps, Cagwin & Dorward Sustainability Manager

For information and online registration: www.ecolandscape.org.

Upcoming Events

- Jan 11 Chapter Board meeting. 6 p.m. Straw Hat Pizza, 3327 Watt Ave., Sacramento.
- Jan 18 Landscape & Nursery Expo. Sacramento Convention Center, 1400 J St. 8 a.m.-4 p.m. www.sacvalexpo.com.
- Jan 28 EcoLandscape 2012 Conference and Tradeshow. 7 a.m. to 5:30 p.m. Heidrick Ag History Center and Museum, 1962 Hays Lane, Woodland. www.ecolandscape.org.

- Feb 8 Chapter Board meeting. 6 p.m. Straw Hat Pizza, 3327 Watt Ave., Sacramento.
- Feb 14 Ewing Irrigation Seminar, Location: Sacramento: Presentations and Portfolios for the Landscape Professional, by John Binkele. Go to <http://ewingeducationservices.com> for more information.

Dates and times are tentative. Check this publication or our website for updates: www.clcasacramentochapter.org



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8 am to 4 pm

Sacramento Community Convention Center

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Landscape & Nursery Expo

CLCA Sacramento Chapter Business Meeting

November 2, 2011 6:00 pm. Straw Hat Pizza 3327 Watt Ave., Sacramento. Called to order: 6:02 pm

Board Members Present: Steve Moodey, Rick Abalos, Bob Melville, Billy Montesclaros, Mark Brown, Sharon Yon and Alex Gutierrez

Others Present: Janet Gerland, Matt Trenary and Tim Crowley

Treasurer's report: Bob Melville presented the October report. Alex Gutierrez motioned to accept the treasurer's report, seconded by Billy Montesclaros. Motion passed.

Andy Simpson will meet with Gary Houck about changing the reserve account. Andy will begin giving quarterly reports in December.

Secretary's report: Rick Abalos presented the minutes from the October 2011 meeting. Sharon Yon motioned to accept, seconded by Alex Gutierrez. Motion passed.

Events Committee Report:

•**CLT Testing-** Mark Brown said that the state CLCA approved the CLT test site at American River College.

•**Elections-** Bob Melville is requesting an R.S.V.P. to Bob Melville 916 364-2942 or 916 616-2204 for the potluck on December 5, at 6:00 pm at 7033 Lyndale Lane Elk Grove CA.

•**Expo-**Steve Moodey said the Expo show in January will be featured on the cover of the December LandGab.

Education Committee: Tim Crowley is requesting input on any topics members may want to see for the 2012 education program.

Communications Committee: Sharon Yon said that Jerrie Beard proposed taking over responsibilities for the LandGab which include sales, advertising and collections. The board accepted the proposal.

New Business: Janet Gerland requested a sponsorship for the Ecolandscape Show on January 28th in Woodland in return for a display table at the event at no cost. All voted unanimously.

President's Report: Steve Moodey reported that the state board discussed cancelling the annual SFX event at the CPC meeting. The board is requesting input from all chapters.

Meeting adjourned: 8:06 p.m.

Minutes submitted by Sac. Valley Chapter Secretary, Rick Abalos

CLCA Sacramento Chapter Planning Meeting

November 17, 2011, 4:00 p.m., 153 Pualei Drive, Lahaina HI

Present: Steve Moodey, Rick Abalos, Bob Melville, Billy Montesclaros, Mark Brown, Sharon Yon, Alex Gutierrez, and Beth Abalos

Board and Committee Nominees:

Steve Moodey - Past President

Sharon Yon - President

Bob Melville - Treasurer

Rick Abalos - Secretary

Alex Gutierrez - Public Relations Chairman

Billy Montesclaros - Associate Membership Chairman

Janet Gerland - Events Committee Chairman

Tim Crowley - Education Committee Chairman

Matt Trenary - General Membership Committee Chairman

Beth Abalos - Communications Committee Chairman

Special projects:

•Tim Crowley will be having 2 educational events in 2012.

•Beth Abalos will keep an updated roster of members and also have the LandGab available through Constant Contact.

•Matt Trenary will focus on making CLCA membership more appealing for future members.

•Jerrie Beard will take full control of LandGab and encourage members to submit articles.

•We will develop a timeline and guide for large events such as the Golf Tournament and Beautification Awards.

Board progression: We will recruit new members to replace existing board members.

New Business:

•The board discussed hiring a bookkeeper to relieve some of the treasurer's duties.

•Bob Melville requested CLCA business cards with board member contacts on the back of the card.

•Veronica Ahmann from American River College will be asked to join the board as Student Representative Chairman.

Meeting adjourned: 5:59 p.m.

Minutes submitted by Sac. Valley Chapter Secretary, Rick Abalos

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Landscape & Nursery Expo Seminar Schedule: January 18

Sacramento Community Convention Center, 1400 J Street. 8 a.m. to 4 p.m.

Room 202: Pest Management

8:00 - 9:00 a.m.

Protecting Wildlife from Pesticide Impacts: An Historical Perspective- Joel Trumbo; Environmental Scientist, Lands Program, CA Dept. of Fish & Game

9:00 - 10:00 a.m.

Introduction to Invasive Pests in the United States - Marianne Waindle; Product Development Manager, Mauget

10:00 - 11:00 a.m.

Safety In the Workplace: Handling Pesticides- David Patterson; Sales Representative/ PCA, Target Specialty Products

Room 203: Irrigation/Water

8:00 - 9:00 a.m.

Site Design for California Rain Gardens - Scott Volmer; Landscape Architect, Great Valley Design, Inc., Davis

9:00 - 10:00 a.m.

Utilizing Urban Landscapes to Control Stormwater Runoff - Loren Oki; Assoc.

Specialist in Cooperative Ext., UC Davis

10:00 - 11:00 a.m.

The Benefits of Water Budgeting and Why it is an Efficient Method of Reducing Outdoor Water Usage - Peter Estournes; Principal, Gardenworks, Inc.

11:00 a.m. - NOON

Wake Up & Smell the Technology - Ivy Munion; Principal/Designer, ISC Group Inc.

12:15 - 1:15 p.m.

Intelligent Use of Water Framework and Resources to Enhance Your Business - Ethan Petro; Sales Representative, Rainbird Corp

Room 204: Arborist

8:00 - 9:00 a.m.

Practical Guidance for Successful Establishment of Landscape Trees - John Lichter; Principal/Consulting Arborist, Tree Associates

9:00 - 10:00 a.m.

From Cradle to Grave - Structural Pruning for Trees - Brian Kempf; Director, Urban Tree Foundation

10:00 - 11:00 a.m.

Diagnosing Abiotic Disorders of Landscape Plants - Larry Costello; Consulting Arborist and Nurseryman, Oracle Oaks, LLC

Room 204: Design

11:15 a.m. - 12:15 p.m. — Room 202 Sustainable Succulents and Mediterranean Perennials For The Sacramento Region - Ernesto Sandoval; Curator, UC Botanical Conservatory

12:30 - 1:30 p.m.

Growing Organics: Building & Sustaining Healthy Soils, Pest Management and Cost Considerations - Mark O'Farrell; Founder, Hungry Mother Organics

1:30 - 2:30 p.m.

Residential Landscape Features to Conserve & Protect Water Resources - Darren Haver; Water Resources/Water Quality Advisor and South Coast REC Director Unit, South Coast Research & Extension Center

2:30 - 3:30 p.m.

MWELO - A Planning Department's Process and Perspective - Ken Menzer; City Arborist, City of Folsom Community Development

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GIL GONZALEZ, Account Executive
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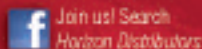


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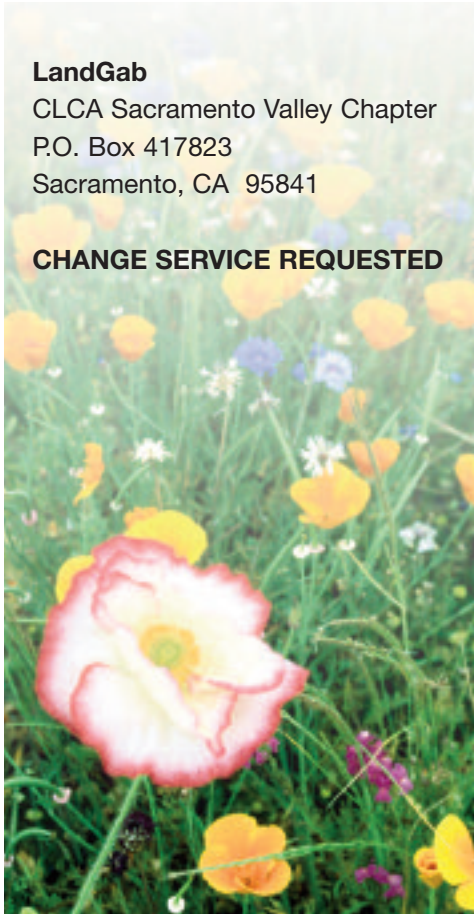
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